

# FIRST / NAMES

## GROUP

### EXPERIENCE

#### Client Profile

##### Australian multinational

#### Structure / Service

- / The client wanted to relocate its corporate HQ to Ireland.
- / We provided experienced and professional directors to serve on the board during the initial nine months of the client's relocation.

##### US venture capital company

- / The client had acquired the licensing rights for oncology-based products into the Asian market and was looking for the most effective corporate structure to leverage the acquisition.
- / Together with the client's advisers, we set up and now administer an Irish holding company that holds a Japanese subsidiary.

##### French gaming company

- / The client sought to restructure and rehouse its intellectual property (IP) to benefit from Ireland's low corporate tax rate.
- / We established an Irish company to acquire the group's IP rights at market value and are involved in the management and administration of the Irish company, which markets and exploits these rights.

##### UK medical supplies company

- / The client was attracted by Ireland's R&D tax credit regime.
- / We incorporated an Irish company and we provide management services, including financial accounting, filing of VAT returns, payroll administration and bank account maintenance.

##### US private equity company

- / The client set up a structure in Ireland to make a large acquisition.
- / We implemented this structure and now assist in its maintenance.

##### French online company

- / The client wanted to use Ireland as a platform for distributing its beauty and skin-care products into the European market.
- / We formed and administer the Irish company. Ongoing services include financial reporting, liaising with a local logistics firm to facilitate product distribution and assisting with online promotion activities.

##### US electronics accessories company

- / The client was looking to set up a European operation to expand into the EMEA (Europe, Middle East and Africa) market. This client wanted to operate a mirror image of its US structure, which outsources logistics and light manufacturing so that it can focus on marketing.
- / We provided project management services for this client, including setting up the Irish company, dealing with all fiscal requirements, obtaining work permits for senior US personnel and providing office space until the client had found a suitable logistics and light manufacturing partner. We continue to provide corporate governance, board representation and financial reviews for this continually expanding client.

